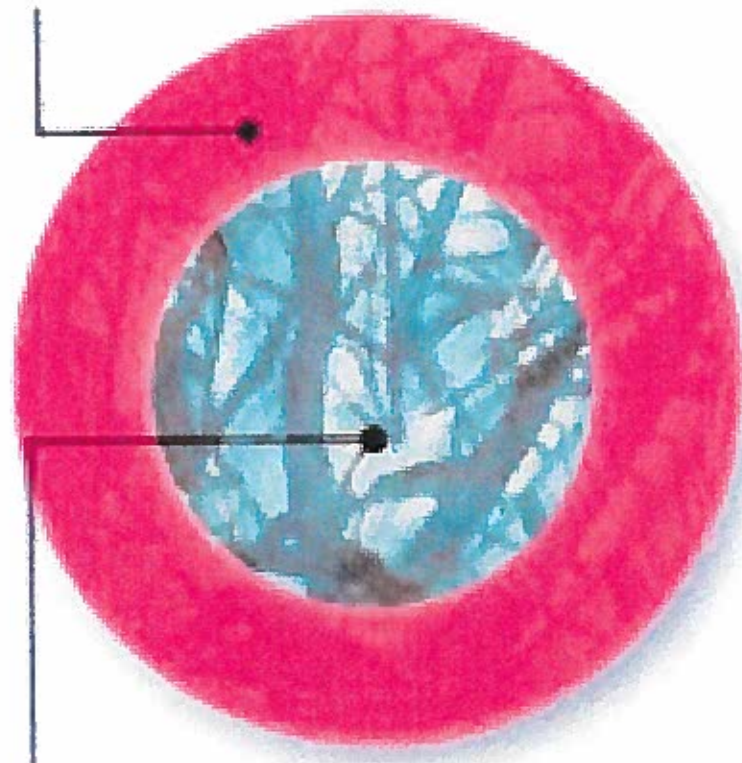


# Why blaze pink might work

4/26/16 (H135484)  
Rep WYONS

Like blaze orange, fluorescent pink, to the human eye, jumps out of a fall landscape. But to a deer, which can't see reds, pink appears as a dull gray or green.

Hunters see this



Deer see this

Normal color vision



Color-blind (red)

Sources: [huntingnet.com](http://huntingnet.com) and  
Pioneer Press research

D10NFFD DDFCC

4/26/16 Rep. Lyons

Date of enactment: February 4, 2016

2015 Assembly Bill 291 Date of publication\*: February 5, 2016

\* Section 991.11, WISCONSIN STATUTES: Effective date of acts. "Every act and every portion of an act enacted by the legislature over the governor's partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication."

## 2015 WISCONSIN ACT 131

**AN ACT** *to amend* 29.301 (2) of the statutes; **relating to:** the color of clothing required to be worn during the season for hunting deer with firearms.

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

**SECTION 1.** 29.301 (2) of the statutes is amended to read:

29.301 (2) **COLOR OF CLOTHING.** In the areas in which there is a season for the hunting of deer with firearms, no person may hunt any game except waterfowl during that season unless at least 50% of each article of the person's outer clothing above the waist, including a cap, hat or other head covering, is of a highly visible color commonly referred to as hunter orange, blaze orange, fluorescent orange, flame orange or fluorescent blaze orange or commonly referred to as bright pink or fluorescent pink. This requirement does not apply to persons hunting from 30 minutes after sunset to 30 minutes before sunrise during a firearm deer hunting season if the person is hunting for other game that the department authorizes to be hunted during that firearm deer hunting season. Any person violating this subsection shall forfeit not more than \$10.